



medicon

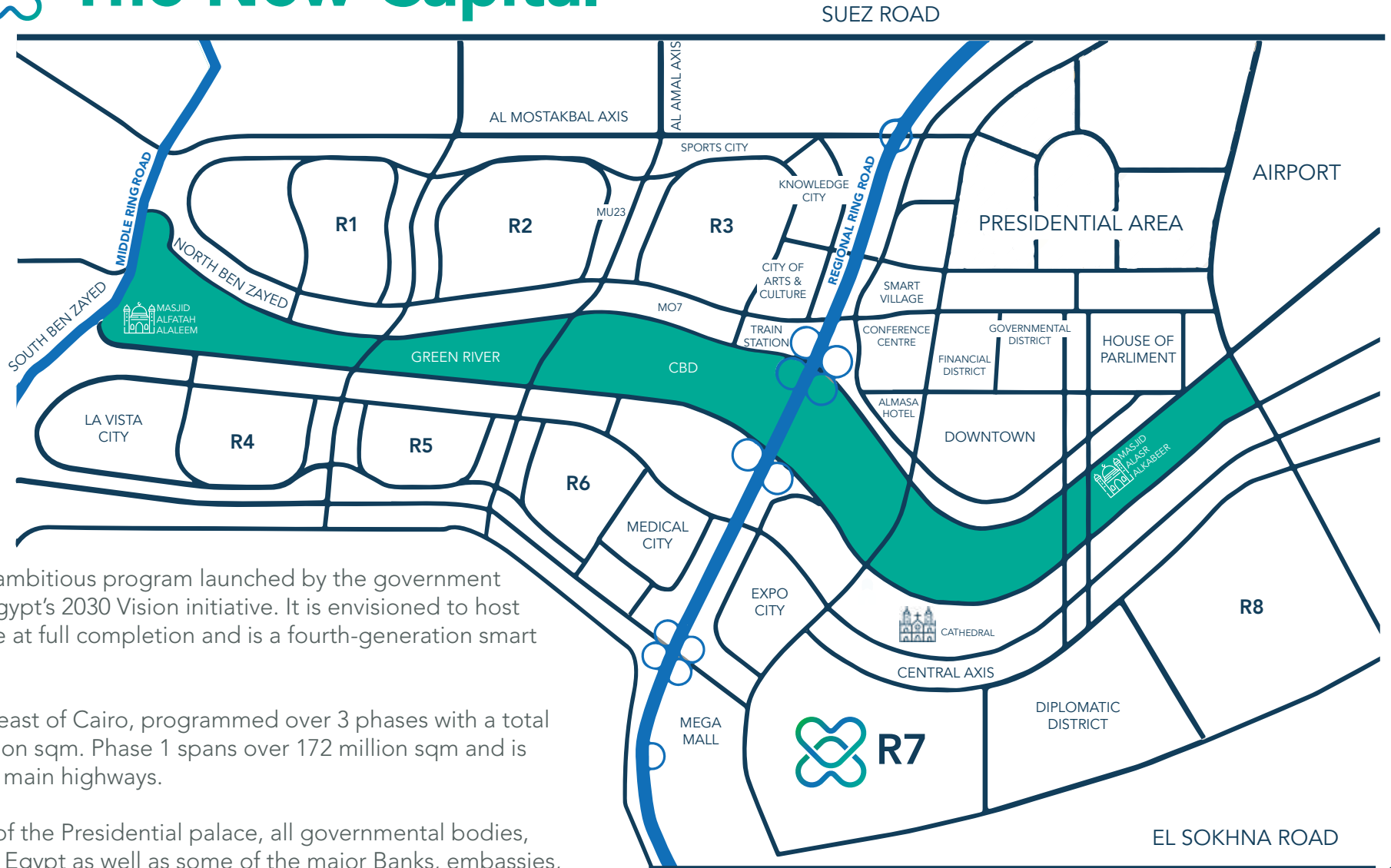
R7' medical hub

-  The New Capital
-  About R7
-  Connectivity
-  Medicon Concept
-  Medicon Offerings
-  Property & Facility Management
-  Mobile App
-  Project Components





The New Capital



The NAC is an ambitious program launched by the government and is part of Egypt's 2030 Vision initiative. It is envisioned to host 6 million people at full completion and is a fourth-generation smart city format.

Located 35 km east of Cairo, programmed over 3 phases with a total area of 720 million sqm. Phase 1 spans over 172 million sqm and is accessible via 5 main highways.

The relocation of the Presidential palace, all governmental bodies, Central Bank of Egypt as well as some of the major Banks, embassies, local and multinational corporations is expected to take place during 2022.



About R7

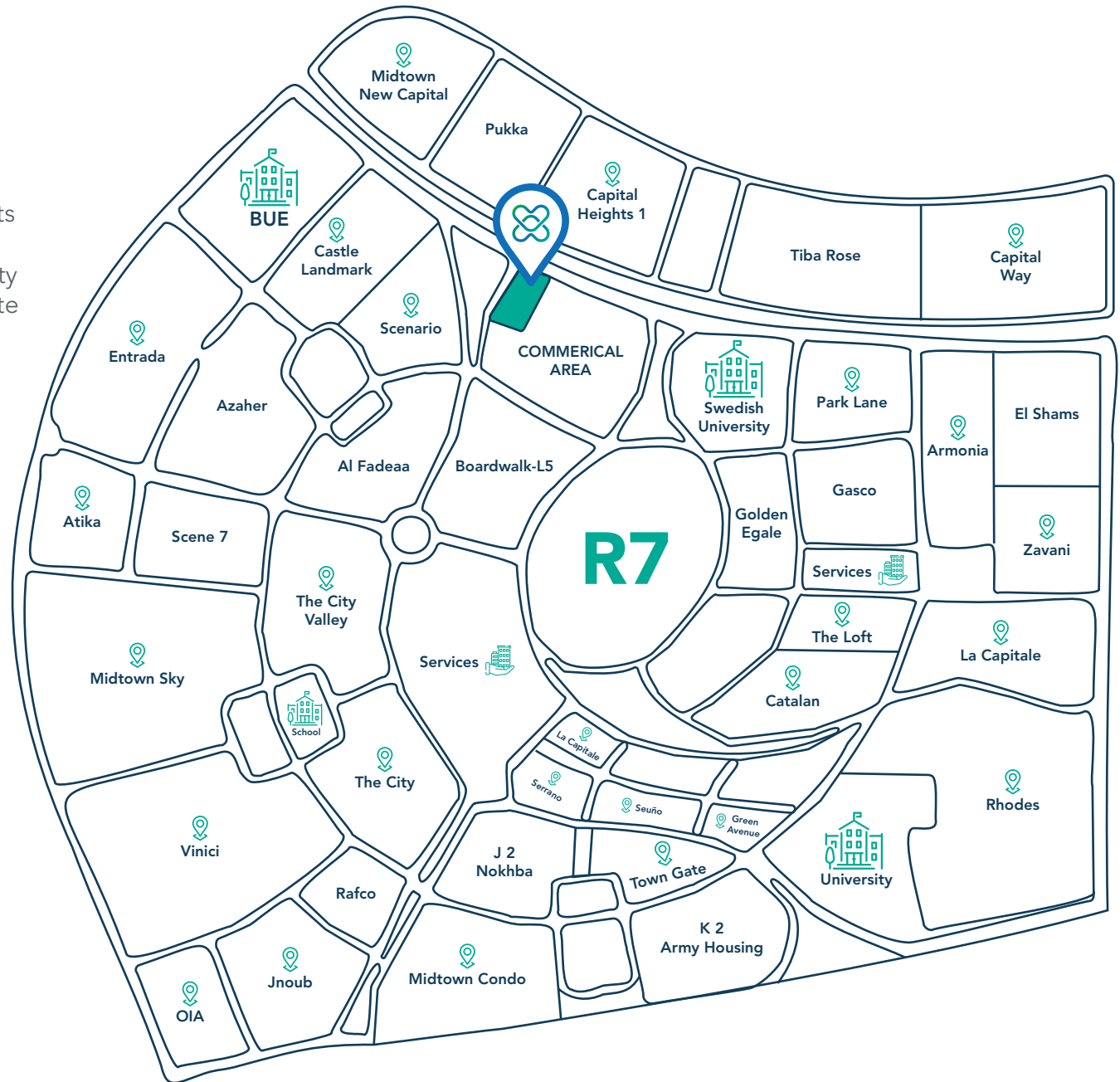
R7 has been the center of attraction for the private sector since 2015. It represents the initial disposition of residential development plots, unlocking opportunity for private sector developers to contribute to the growth of an entire residential district.

Hosts 300,000 capita at full completion, all falling under middle to high income SEC.

Almost all developments are currently under construction within R7.

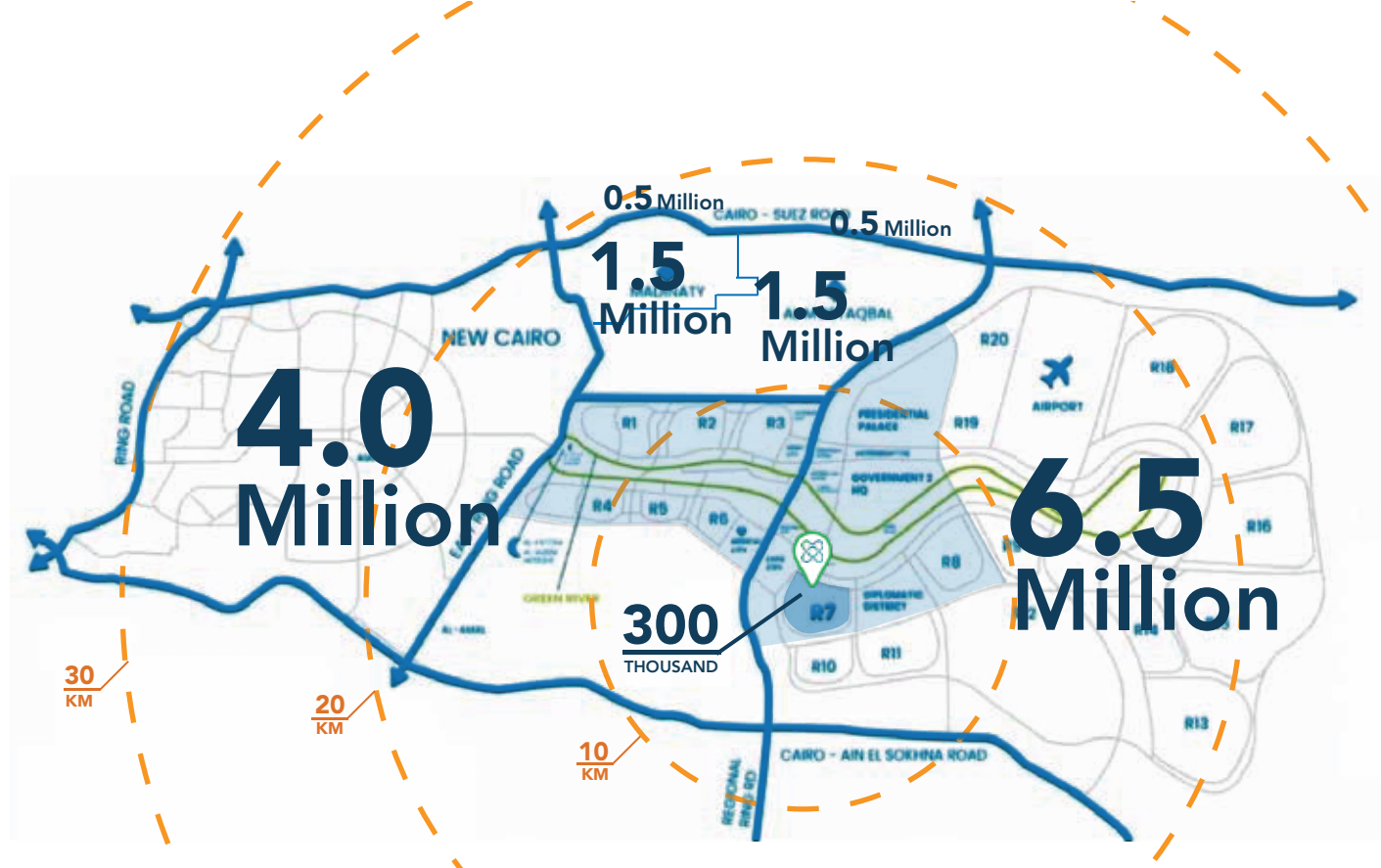
The Knowledge Hub, Coventry is already operating.

Medicon R7 was born to unlock the potential of the underserved healthcare sector and act as a pilot project for the development of further schemes across Egypt.



Connectivity

The NAC will be dynamically connected to Greater Cairo via monorail, metro, NAC Airport as well as a complete network of international standard roads.



14.8m
FUTURE POPULATION

30min
COMMUTE TIME

300k
DIRECT POPULATION

Medicon Concept

Strategically built over 3 pillars;
Patient, Practitioner and Healthcare Center Operator.

Values

- Uplifting the experience of the patient-doctor visit
- Upsurge the Practitioner productivity
- Grow the medical-operator business model efficiency



Medicon Offerings

The first and only **fully integrated** medical destination in R7

Highly accessible to R7,
the New Capital, New Cairo, Greater Cairo,
Ismaelia, Suez and Sokhna

110 Clinics
catering to all
disciplines of
medicine

Medicon Ballroom

A high-tech mini-conference room allowing Medicon community to share research findings, CME (Continuous Medical Education), interact with physicians globally and advance life science

18 Healthcare
Centres of
Excellence

State of the art **waiting areas** for patients and visitors with outdoor and indoor format

Electronic patient check-in and e-waiting counter via Medicon in-project **mobile app**

Fully Serviced
F&B, convenience, gifting,
optics, drugstore, bank,
kids area and cafe

Designated
vet clinic
and supplies



Property & Facility Management

Repair and maintenance

We provide a wide range of maintenance services, including building inspection, technical installations, renovation, daily ad-hoc activities, fabric repair and maintenance, public areas gardening, landscape, and HVAC.

Security

Professional security and night patrolling services to protect Medicon from theft, burglary or damage. We have a team of licensed, certified security experts who guarantee complete peace of mind.

Cleaning and Sterilization

We offer general and specialized cleaning services for your building, including your clinic and services areas cleaning, exterior building wash, glass and windows cleaning, water blasting, and janitorial services.

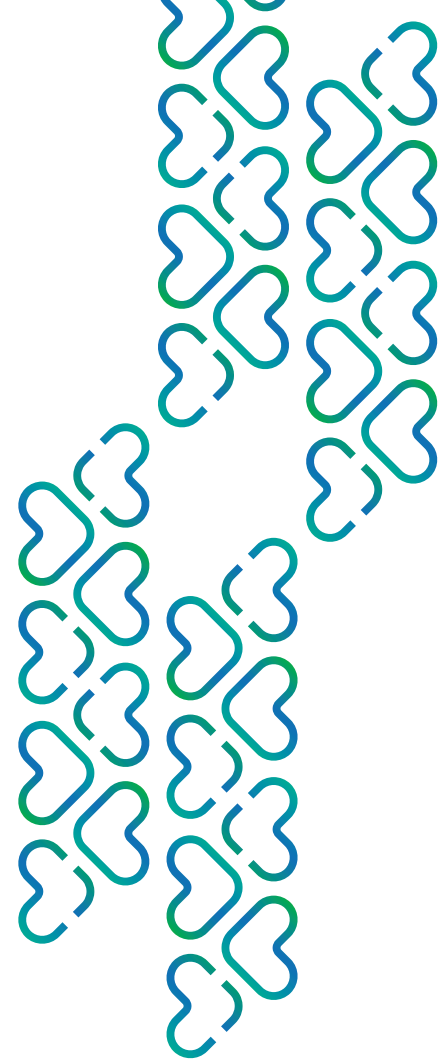
Property Management

Resale and leasing services.

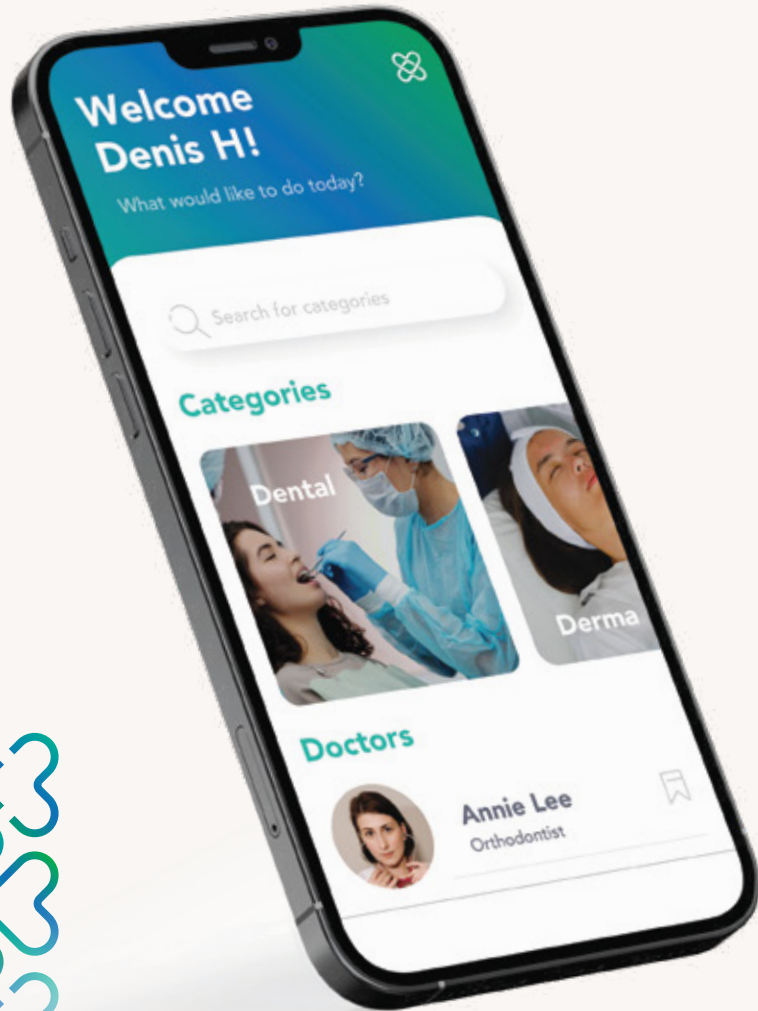
IT Support

Continous Marketing and Activation

To ensure awareness of patients to the Medicon services in Egypt and the Middle East.



Mobile App



Medical Record-Keeping
and Patients History



Medical Practice
Management



Booking an Appointment



Appointment Reminders
Confirmation (SMS & email)



Waiting Time

Project Components



Specialty Hospitals



Clinics



Swiss Biological
Medicine Center



Centers

Laboratories and Diagnostic Center

Radiology Center: *MRI – PET/MRI – CT – Ultrasound – Digital X-Ray – Fluoroscopy – Mammography – DEXA – Isotope*

Isotope Therapeutic Center

Specialty Centers

Medical Analysis Lab

Interventional Radiology Center

Hair Transplant Center

Beauty Center

Obesity and Thinness

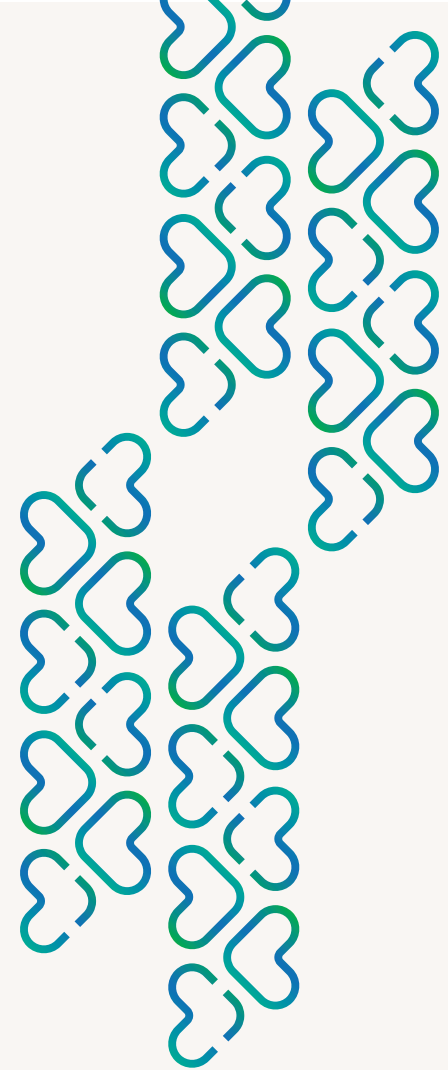
Treatment Center

Dental Implant & Imaging Center

Women's Health Center

Physiotherapy Center

Infertility treatment and ICSI Center



Project Components



Mega Pharmacy



Retail Area

2 Restaurants
Coffee shops
Bank
Flowershop
Chocolate Shop
Kids Area
Optics Store
Mini Market
Ice-cream Shop



Parking

Numerous parking slots for doctors and patients

2 floors Underground Parking with total 16,000 m2 net floor area (240 underground slots)

Outdoor Parking with total 2,000 sqm (30 underground slots)

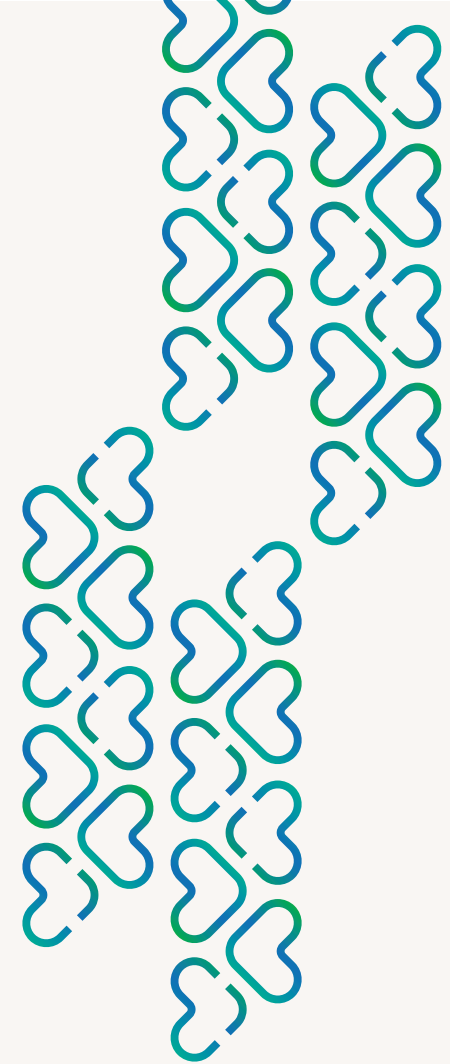


Waiting Areas

Outdoor area with services

Public waiting area in each floor

Private waiting area in each clinic/center





MOHAMED TALAAT
ARCHITECTS



PACIFIC

PACIFIC

HEALTH

HAWAII

ENTRANCE

RETAIL - SHOP

DRUG - STORE

DRUG - STORE

BANK

BANK

CONCRETE SHOP

ENTRANCE

SECURITY



MOHAMED TALAAT
ARCHITECTS

 medicon

PACIFIC

HEALTH

HAWAII

ENTRANCE

STRAUB

COFFEE SHOP

PROSTHETIC DEVICES

OPTICS - SHOP



MOHAMED TALAAT
ARCHITECTS



ESTD 1999

MOHAMED TALAAT
ARCHITECTS



KID'S AREA

RESTURANT

RESTURANT

CHOCOLATE





FLOWER - SHOP

ICE CREAM

Informational sign with text and graphics.

Informational sign with text and graphics.

Informational sign with text and graphics.





 **medicon**
OF MEDICAL





 medicon
by dental club











Clinic

Clinic

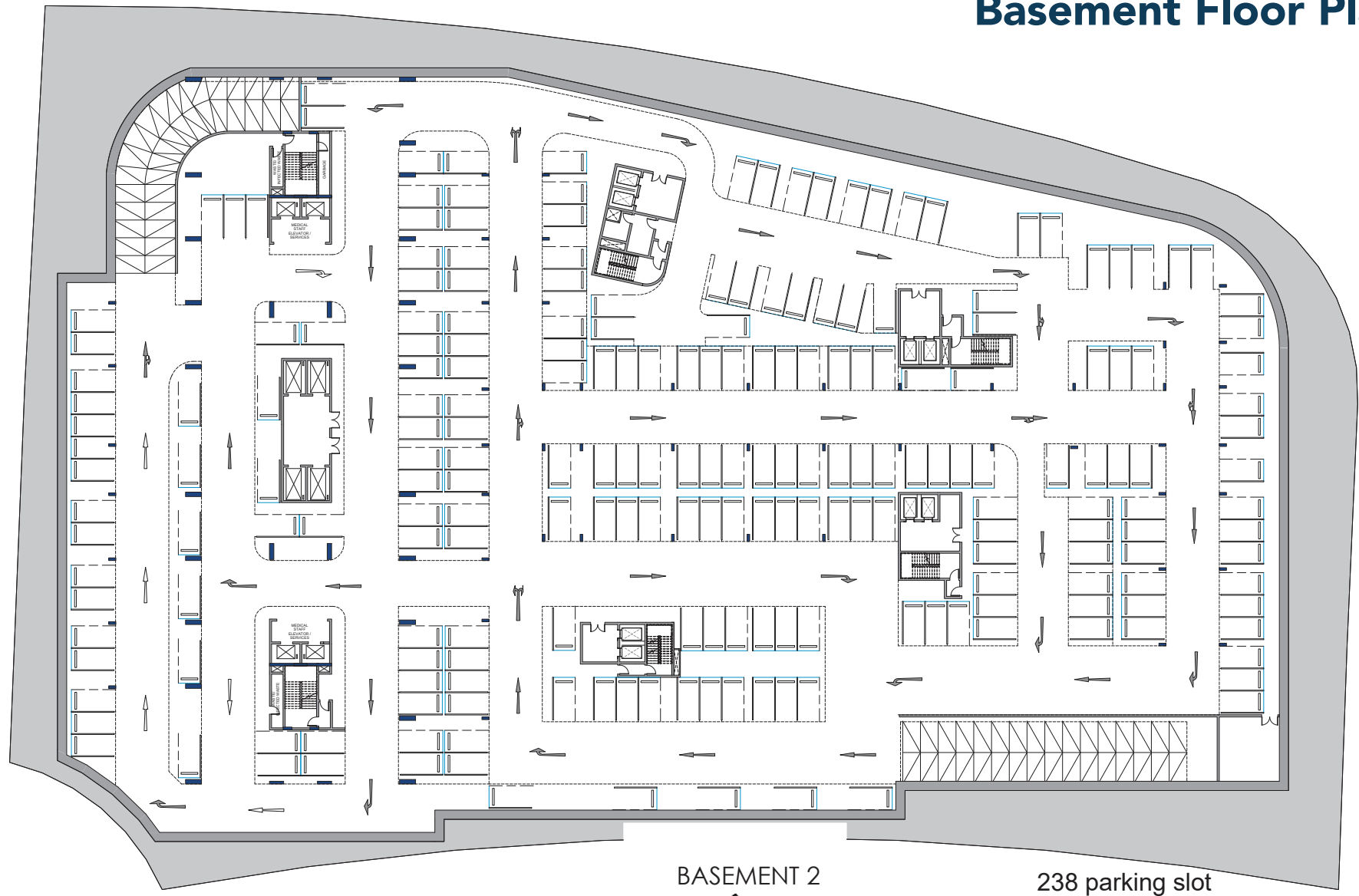
300000







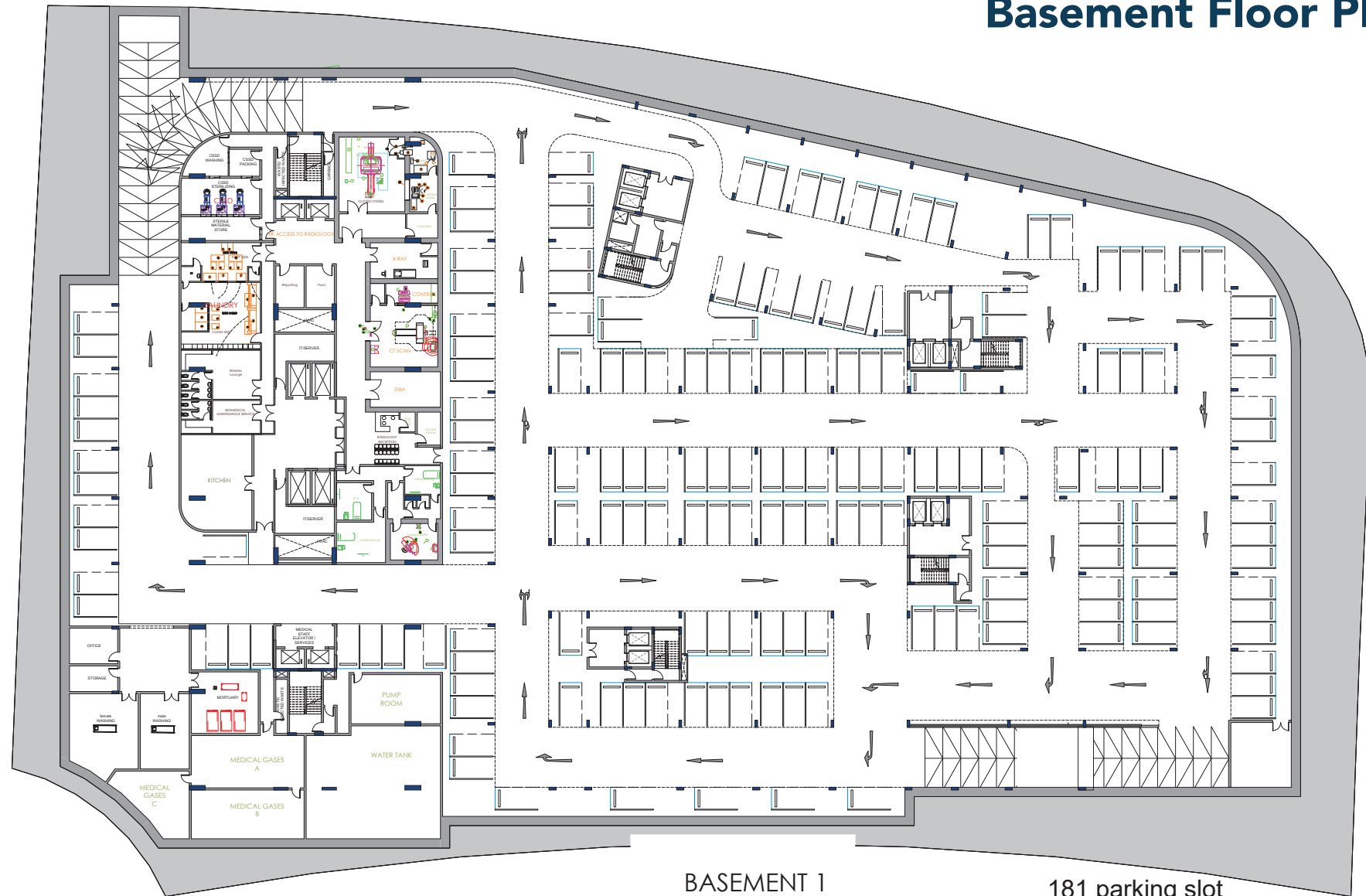
Basement Floor Plan 2



BASEMENT 2

238 parking slot

Basement Floor Plan 1



BASEMENT 1

181 parking slot

Building A



Building A - First Floor



Building A - Second Floor



Building A - Third Floor



Building A - Fourth Floor



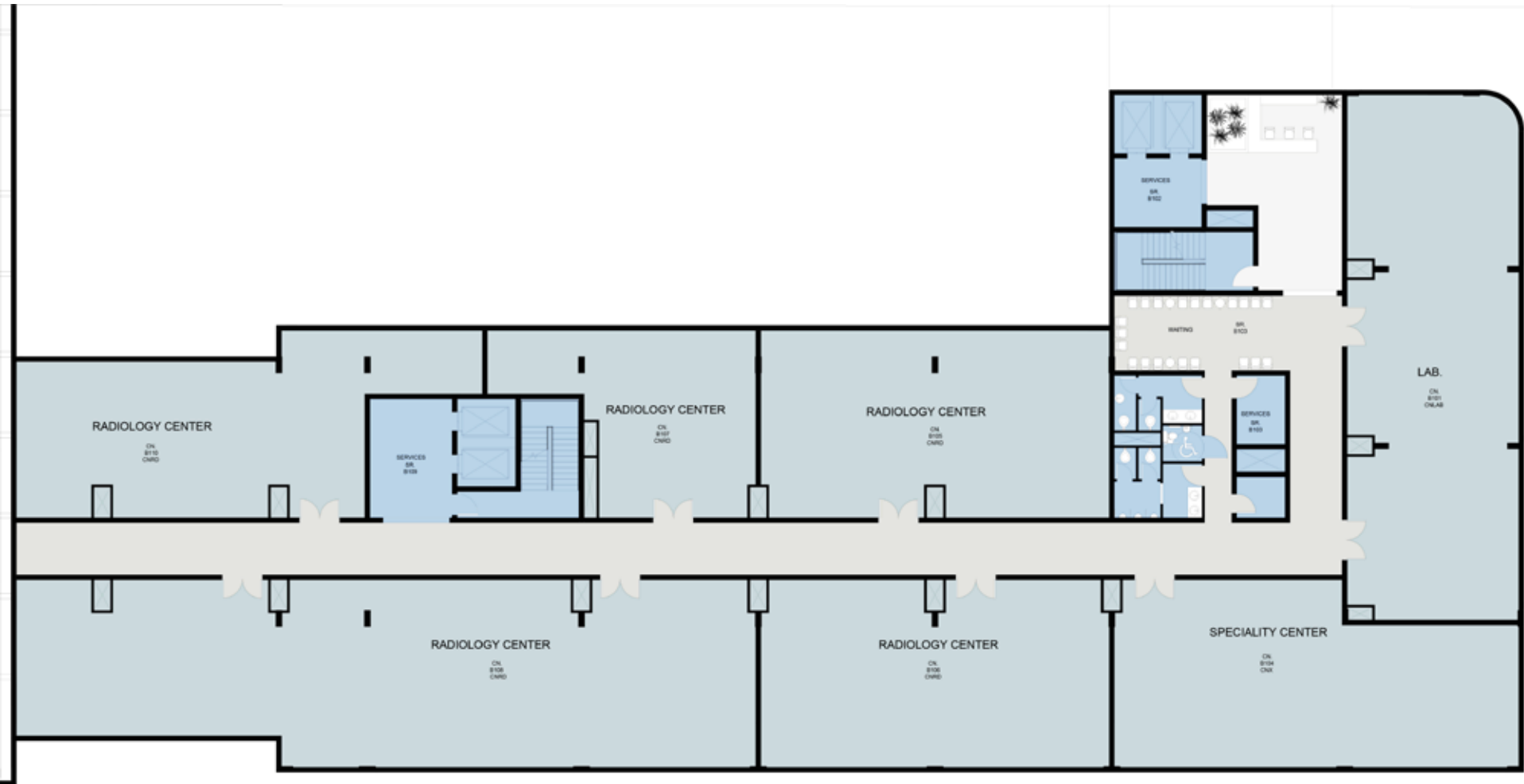
Building A - Fifth Floor



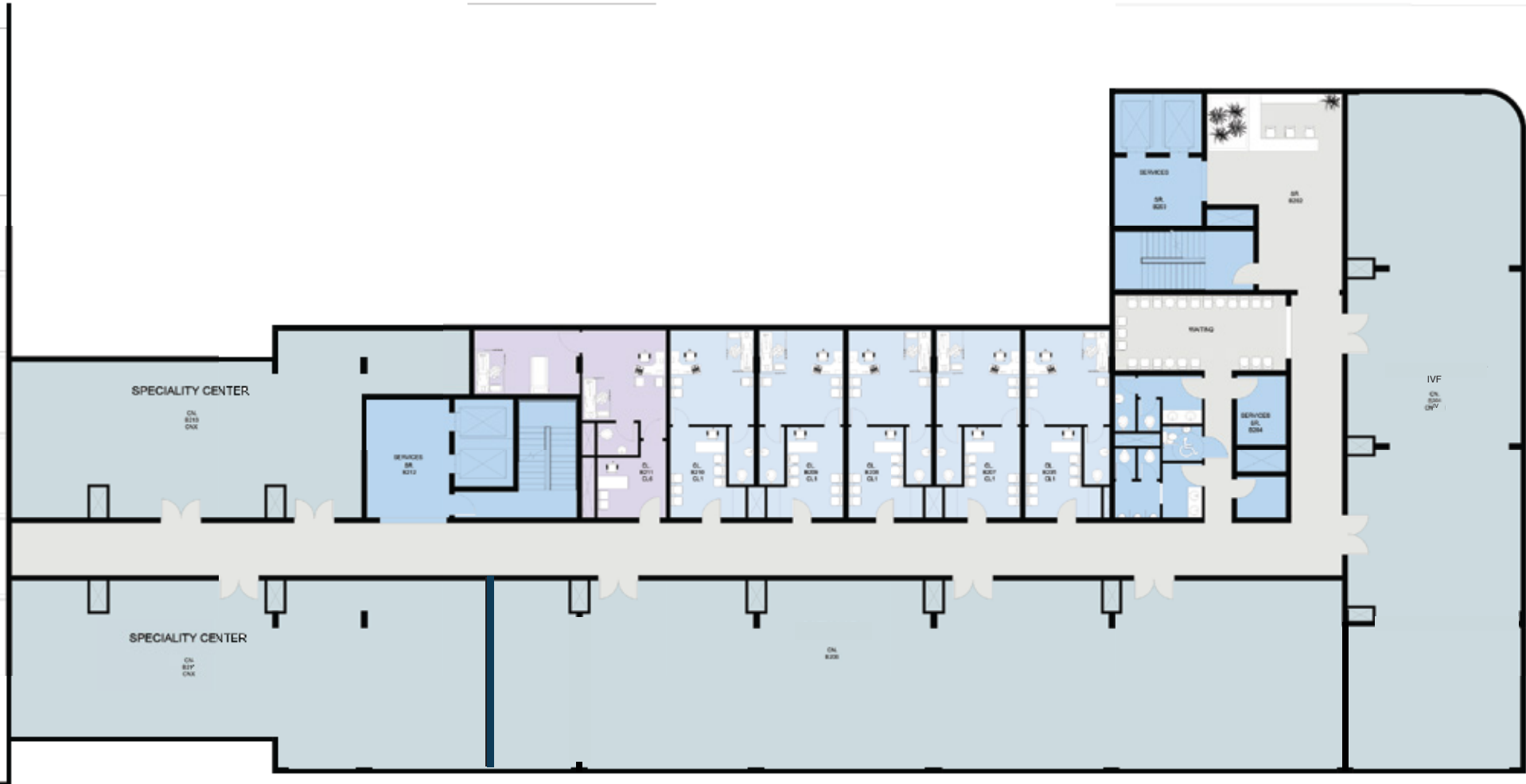
Building B



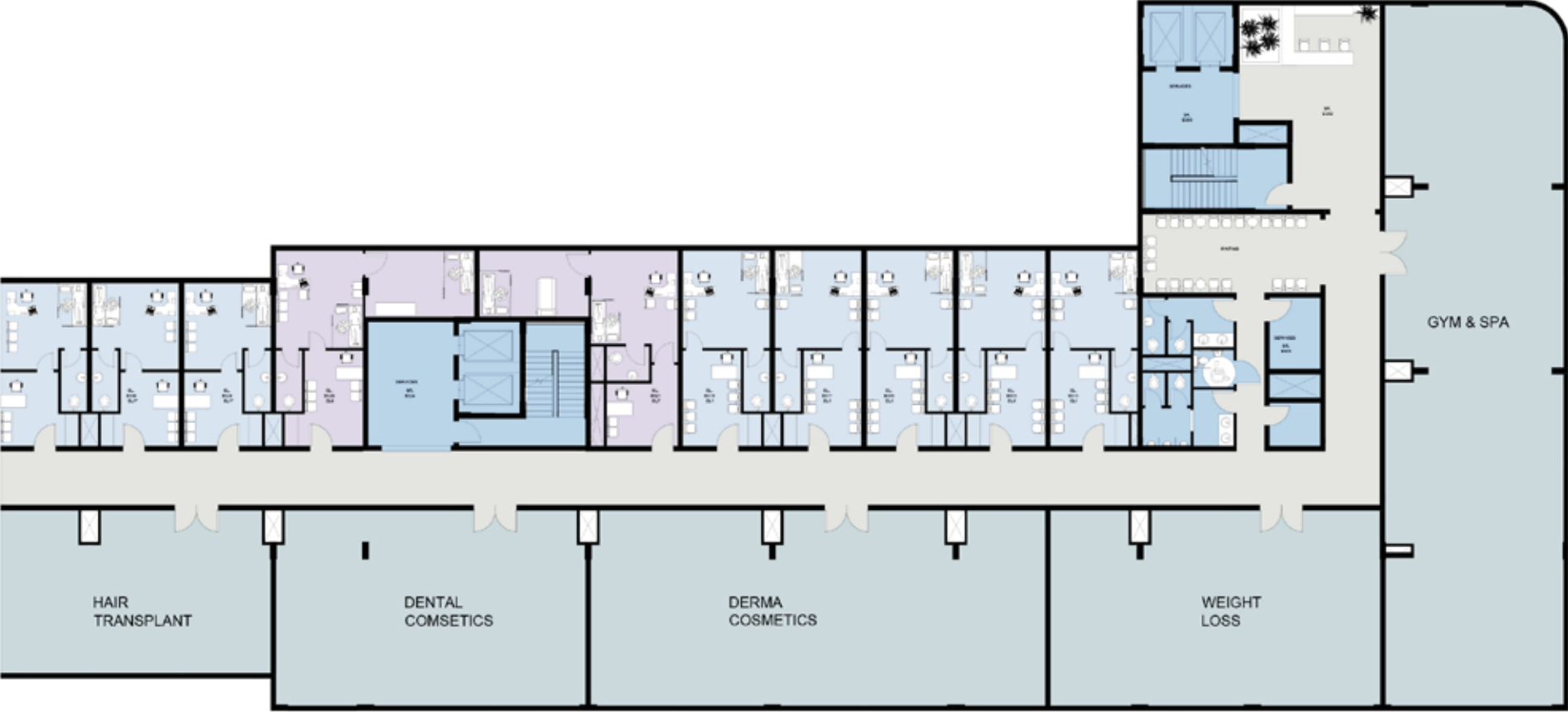
Building B - First Floor



Building B - Second Floor



Building B - Third Floor



Building B - Fourth Floor



Building B - Fifth Floor



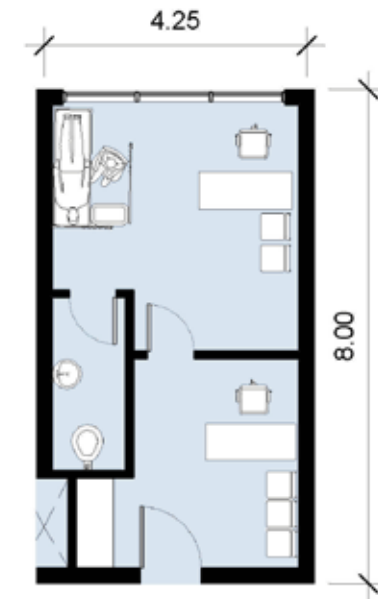
Clinics Prototypes



TYPE CL1



TYPE CL1'



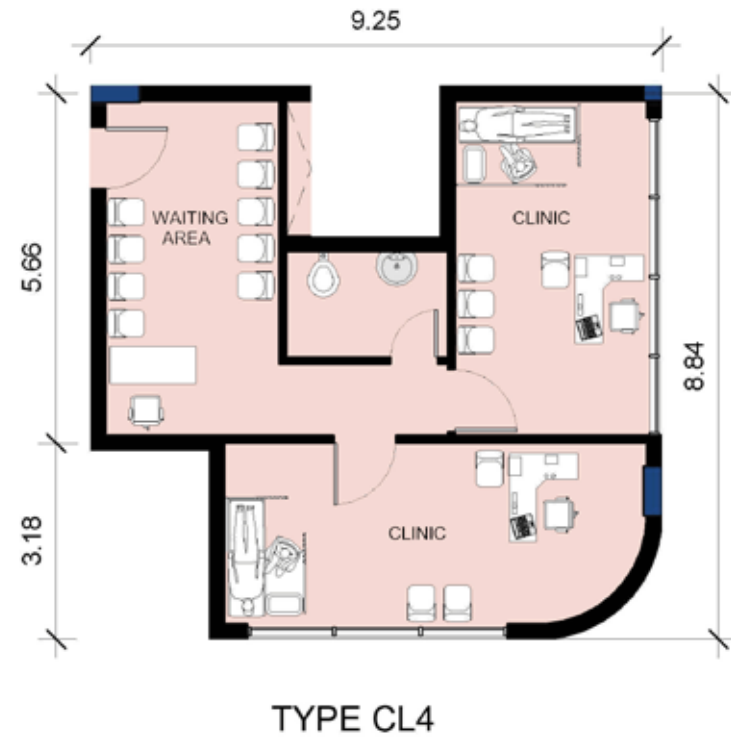
TYPE CL1''



TYPE CL2'

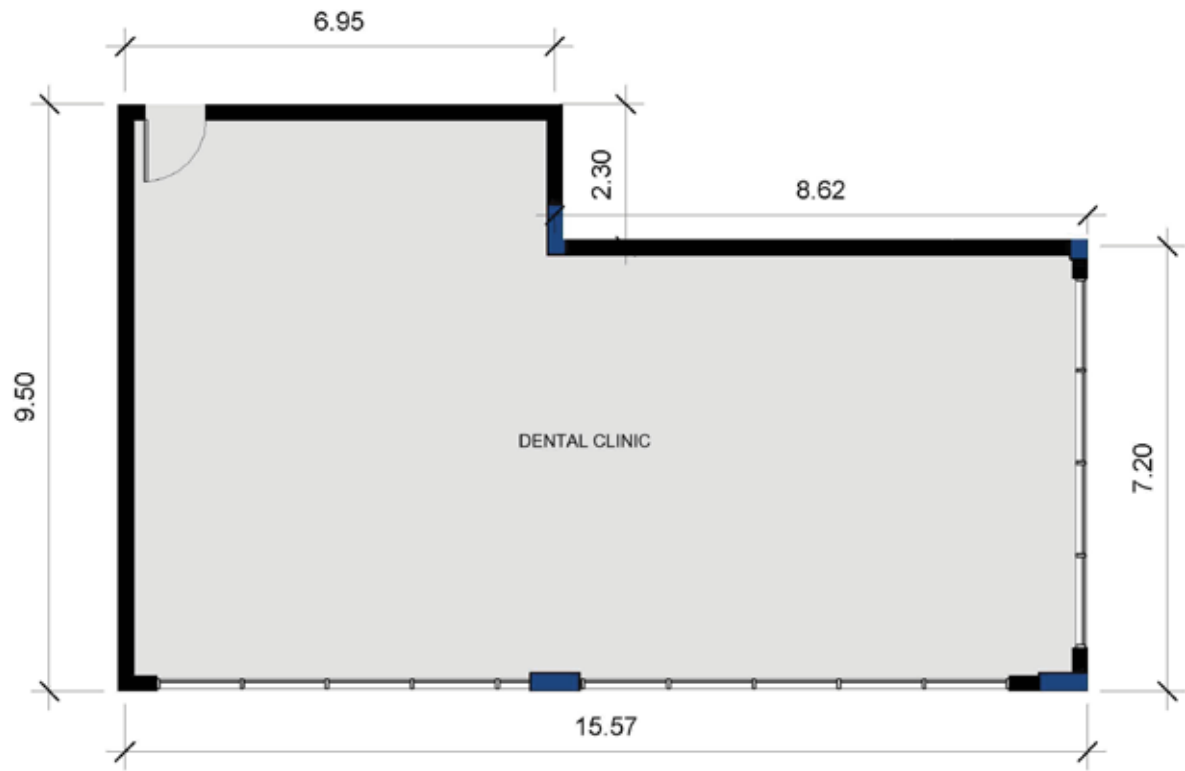


TYPE CL2

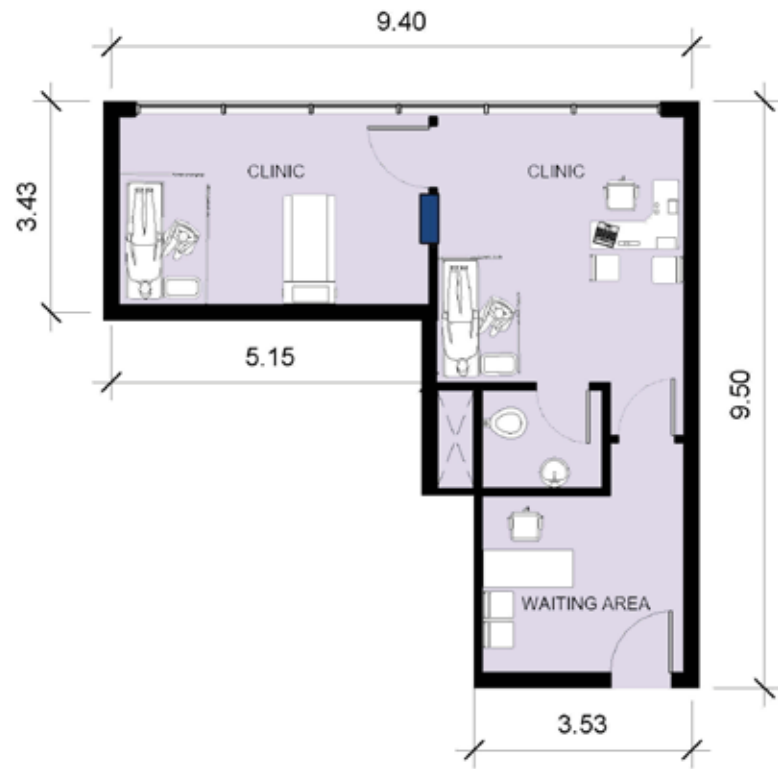




TYPE CL5



TYPE CL6



TYPE CL7



TYPE CL8



medicon

R7' medical hub

POWERED BY



MOVE NOW

Real-Estate & Investment

CALL NOW

01006623356 - 01147155553

20 St. Makram Ebied Extension, Nasr City, Cairo, Egypt

www.movenowreal.com